



# WOLF OF TECH STREET

Step into the bustling world of entrepreneurship, where innovation and strategy shape the fortunes of empires. In Wolf of Tech Street, you will navigate the high-stakes business arena, where every decision can make or break a company. Prepare to build your brand, expand your influence, and manage resources with precision. The path to success is filled with risks and rewards, but only those with the sharpest business acumen and strategic foresight will emerge as the ultimate corporate titan. In this game of power and profits, how will you rise?

## Round 1 :

For this round, you will be the PR team of a brand, recently accused of controversy. Your task: defend their PR at all costs. Only the most compelling defense, presented with the utmost clarity, will survive the grasp of controversy.

***Delegates per team: 2-4***

## Round 2 :

The remaining teams will then be plunged into a mysterious challenge. With no hints about what's coming and what awaits them? They'll have to think fast and stay sharp because the challenges will push their abilities to the limit. Only one thing is clear, for not everyone will make it out unscathed, and only the strongest teams will advance past this enigmatic, high-pressure round.

***Delegates per team: 4-6***

## Round 3 :

In the final round, the remaining teams will be transformed into brand ambassadors, tasked with designing stalls based on their allotted brand products. With just an hour and a half on the clock, teams must channel their creativity, innovation, and design skills to bring their products to life in the most engaging way possible.

But that's not all. To truly stand out, teams will also need to pioneer a unique promotional track or melody that captures the essence of their product, blending artistry with strategy.

***Delegates per team: 4-6***